

## DOROTHY PROJECT

Craiova, February, 13<sup>th</sup> 2014

### Presentation of Dorothy project to Craiova and Oltenia Regions stakeholders.

#### Agenda

##### **Aim of the meeting**

Aim of the meeting is to present to Craiova and Oltenia Region stakeholder the Dorothy Project and the related activities to be developed.

Dorothy Project is targeted to develop the potential of innovation and research in the four Regions Tuscany (Italy), Valencia (Spain), Lisbon and Tagus (Portugal) and Oltenia (Romania) composing the Consortium in the field of Urban Logistics, one of the main focus of attention of the Flagship Initiative. In fact UL could reach 40% of the total cost of transportation and has great relevancy for energy consumption and for town environmental quality. Research and technological innovation can play a significant role in the improvement of competitiveness of the sector.

The specific objectives of the Project can be synthesized as follow:

- To define lines of research and innovation for the Clusters compliant with the specific technological and territorial specializations.
- To address the research-driven clusters in the four Regions toward common developments and collaboration through networking activities.
- To set up the better conditions for the full exploitation of the results of the researches.
- To ensure the spread of knowledge through high quality dissemination and stakeholders involvement.
- To define Joint Action Plans (JAP) for the four Regions, with the active involvement of the Regional Authorities and Agencies
- To mentor the start-up of the research clusters

##### **Whom is this workshop addressed**

Although great attention will be done to the role of public Administration (Regions and Municipalities) in the Process development.

The workshop is addressed to all the stakeholder of the Urban logistics within the Oltenia Region i.e.

- Regional and Municipality Administrations;
  - Urban logistics operators;
  - Technician operating in the Public Administration;
- Industries operating within the field of Urban Logistics supply (vehicles, Information technology, Electronic equipment (fleet management, on-board equipment for tracking, planning, communication, real time applications), Mechanic and mechatronic (packaging and handling equipment, warehouse equipment and solutions, loading/unloading systems)

# AGENDA

**Venue:** Municipality of Craiova - Local Council room

**Language:** Romanian (simultaneous translations for English speakers will be provided)

## Political Event Program

**Chair of the meeting:** Robert Stussi (Dorothy Dissemination manager)

**Session I – The Dorothy European perspective and Framework**

**9:00 Welcome**

( Lia Olguta Vasilescu, Craiova Major and Dan Claudiu Danisor, Rector of the Craiova University)

**9:15 EC ROK Program**

(EC Officer t.b.d)

**9:30 The cluster reality and the Dorothy experience: POLIS and beyond**

( Marco Scerbo – Fondazione Ricerca e Innovazione)

**9:40 Urban logistics experiences in Europe**

( Prof. Marco Pierini – Università di Firenze)

**10:00 Technological solutions to support Urban Logistics**

( Thomas Valentini - Liberologico – Kiunsys (Polis Cluster partner))

**10:20 Urban logistics experiences in Valencia Region**

(Isabel Espinos – MOVUS)

**10:40 Coffee break**

**Session II - Dorothy for Oltenia Region**

**11:00 Funding opportunities for future projects**

( Marilena Bogheanu - Regional Development Agency - General Manager)

**11:20 Plan and vision for the development of the Craiova city –**

(Cosmin Vasile – Metropolitan Area, Executiv Director)

**11:40 Craiova Cluster on Urban Logistic**

(Gabriel Vladut – IPA)



**12:00 Open Discussion on Urban Logistics, Cluster and their relationship.**

**(expected interventions by Craiova Municipality, Local Council, Companies, Metropolitan Area, University, Technological Companies, Logistic Companies assisted by the Chair of the meeting and the Oltenia Dorothy Contact Point)**

**12:45 Final Remarks**

**(Marco Mastretta - Dorothy Technical Manager)**

**13:00 End of the meeting**